



[Name], now's the time—get protected from the unexpected

Have you ever known someone who was diagnosed with a critical illness, experienced an accident, or was hospitalized? Medical emergencies can happen at any time, and medical insurance doesn't prevent all of the financial strain. Many families don't have enough savings to pay a sudden medical deductible and coinsurance, especially if enrolled in a high-deductible health plan.

Get protected for whatever tomorrow brings by enrolling in your medical supplement plans. These plans can provide peace of mind during difficult times so you and your loved ones can focus on wellness. The benefits are paid directly to you even if you have other insurance.

Now's the time to get smart about your options and get protected. Consider enrolling in a medical supplement plan during your enrollment period.

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EMAIL SUBJECT LINE: Get protected for whatever tomorrow brings

PREVIEW TEXT: Learn how you can gain confidence and peace of mind by enrolling in medical supplement plans.



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